Privacy Policy

Effective Date: April 19, 2025

Company Name: Just Honey Private Limited

Website: https://justhoney.co.in

At Just Honey Private Limited ("we", "our", or "us"), we are committed to safeguarding the privacy of our website visitors and customers. This Privacy Policy outlines how we collect, use, and protect your personal information when you visit or make a purchase from our website.

1. Information We Collect

When you visit or interact with our website, we may collect the following information:

Personal Information:

- o Full name
- o Email address
- o Phone number
- Payment information (processed securely through Razorpay)

• Login Information:

o Google account details (only when you use Google OAuth for login)

• Usage Data:

- o Traffic analytics (via Google Analytics)
- Country/location of site visitors (aggregated, not precise)
- Most visited products or pages

2. How We Use Your Information

We use the collected information for the following purposes:

- To fulfill and process orders
- To provide customer support
- To send promotional emails and messages (you can opt out anytime)
- To enhance user experience and improve our website functionality
- To understand user behavior through analytics and insights
- To ensure secure login via Google OAuth

3. Third-Party Services

We use third-party services that may collect and process data on our behalf:

- **Razorpay** for payment processing
- Google OAuth for login authentication
- Google Analytics for website traffic and performance tracking

We do not sell, rent, or trade your personal information to any third parties.

4. Cookies

We do not set or use cookies directly on our website. However, third-party services like Google OAuth and Google Analytics may use cookies as part of their functionality.

5. Data Security

We take your privacy seriously and implement suitable security measures to protect your data. All payments are handled securely by Razorpay using encryption and industry best practices.

6. Your Rights and Choices

You have the right to:

- Access and review your data
- Update or correct personal information
- Opt out of promotional communications
- Request data deletion (where applicable)

To exercise any of these rights, please contact us at madhu@justhoney.co.in.

7. Children's Privacy

Our website is not intended for children under the age of 13. We do not knowingly collect personal data from children.

8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or for legal or operational reasons. We encourage you to review this page periodically.

9. Contact Information

If you have any questions or concerns about this Privacy Policy, you can reach us at:

Just Honey Private Limited

524/40, 25 Futa Road, Opposite Sunil Builders, Satya Vihar, Burari,

New Delhi, Delhi - 110084

Email - <u>madhu@justhoney.co.in</u>

Phone Number- +91 8588998900